

Course Outline:

The purpose of the training program is to introduce the basics of investing and fundamental analysis. The topics covered in the training program will enable investors to learn the followings

Day-1:

- Personal finance and investment goal
- Savings & Investment
- Steps of financial planning
- Financial system
- Concepts of different asset classes
- Risk & Return
- Investors vs. Traders
- The power of compounding
- Why should we invest in the capital market?
- Long-term investment
- Tax advantages on investing in capital market
- Investment tips

Day-2:

- Fundamental analysis- a top-down approach
- Economic, industry, and company analysis
- Heart of a value-creating company
- Company metrics and benchmarks
- Some essential ratios
- Company valuation
- Risks affecting investment
- Portfolio construction

Day-3:

Practical Work: Financial modeling in Excel

