

**Aim of the course:**

The course aims to provide a clear and specific understanding of what a capital market is and how it works within a complex economic environment in Bangladesh. Participants will also learn about the significance and role of the capital market in Bangladesh's economy and how several environmental (for example, economic or industry) factors affect its proper functioning.

**Content Headlines:**

- Basic concepts of a financial market and its types
- Introductory concepts on capital market
- Bangladesh economy and the role of capital market
- Understanding the market behavior in Bangladesh
- Using the capital market for personal gains and wealth building
- Understanding how financial institutions like Royal Capital can help in wealth building in Bangladesh's capital market

**Course outline:**

Brief understanding of Capital Market, Economic indicators and Market Intelligence

**Day 1:**

1. A brief overview of Royal Capital Ltd.
2. Financial Market
3. Money Market
4. Stock Market
5. Types of Securities
6. Types of Investors
7. Primary Market
8. Secondary Market
9. Four Phases of Stock Market
10. Important Concepts:
  - a. Difference between Stock Exchange and Stock Market
  - b. Trader Vs. Investor
  - c. Price Vs. Value

For more information visit to our

Email us at: [ril@royalcapitalbd.com](mailto:ril@royalcapitalbd.com)

For any assistance talk to our customer representative  
At 16379 or +8809606016379 (Sunday to Thursday from 9 am to 5 pm)

## **Day 2**

1. Bangladesh Economy
2. Relationship Between Economy and Capital Market
3. Key Economic Indicators
  - a. GDP
  - b. Inflation
  - c. Interest Rate
  - d. Exchange Rate
  - e. Liquidity
  - f. Debt
  - g. Tax
  - h. CRR/SLR
4. Effect of Economic indicators on capital market
5. Industry Life Cycle

## **Day 3 (Practical session)**

1. Market Intelligence
2. PSI – Corporate Declarations
3. Effects of PSI on Stock Price
4. Rumor
5. How to cope with rumor
6. Concept of Behavioral Finance
7. Major Behavioral Biases
8. Stock Market – Bull to Bust cycle
9. Wealth Building
10. How RCL can help in Wealth Building

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